

Eyal Katz

Interactive Designer

Recent Accomplishments

www.red-id.com – red-id

Company site that presents various media works from the past few years.

www.peopleil.org – red-id

Non-for profit website that provides an in depth look at Israeli society.

“...Accept my full compliments on the content and shape. The portal is well-built, user-friendly, and keeps the appropriate restraint for this type of material...” *David Tartakover*

Hobby Horse – Bezalel Art Academy

Created a hobby horse made of cardboard for an industrial design class. [http://www.red-](http://www.red-id.com/red/Project.aspx?pageID=WhatWeDo&pname=HobbyHorse)

[id.com/red/Project.aspx?pageID=WhatWeDo&pname=HobbyHorse](http://www.red-id.com/red/Project.aspx?pageID=WhatWeDo&pname=HobbyHorse)

Experience

Red-id.com – Tel Aviv, Israel

Owner, December 2006 - Present

- Red is a creative digital design boutique that delivers memorable interactive media solutions. Our team is a strong and multi-disciplinary mix of skills and talent. Together we deliver interactive media that is characterized by unique concepts, great design, and reliable implementation.
- Clients include: Comverse, Teva, Technion, and Adam Milo

The Q Group – Tel Aviv, Israel

Art Director, 2002 - 2005

- Managed the design studio and was the art director for numerous English learning products.

Instructor at Bezalel Art Academy –Jerusalem, Israel

Instructor/Teacher, 2000 - 2006

- Taught 3D animation technical and theory classes to both BA and MA students.

Education

Bezalel Art Academy- Jerusalem, Israel

MA Industrial Design

2006-present

NY Institute of Technology- New York, USA

BA Computer Graphics (specializing in 3D graphics)

1992-1996